

MSIL: COS: NSE&BSE: 2024/10_07

14th October, 2024

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra- Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai- 400 001

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**

Sanjeev Grover

Executive Officer & Company Secretary

MARUTI SUZUKI INDIA LIMITED

Head Office :

Maruti Suzuki India Limited,
1, Nelson Mandela Road, Vasant Kunj,
New Delhi - 110070, India

Tel: 011- 46781000, Fax: 011-46150275/46150276

Email id : contact@maruti.co.in, www.marutisuzuki.com

Gurgaon Plant :

Maruti Suzuki India Limited,
Old Palam Gurgaon Road,
Gurgaon - 122015, Haryana, India.

Tel: 0124-2346721-30, Fax: 0124-2341304

Manesar Plant :

Maruti Suzuki India Limited,
Plot no.1, Phase- 3A, IMT Manesar,
Gurgaon - 122051, Haryana, India.

Tel: 0124-4884000, Fax: 0124-4884199

Maruti Suzuki Introduces Baleno Regal Edition: Indulgent Comfort, Distinct Styling

- Baleno Regal Edition available across all variants of New Age Baleno for a limited period



New Delhi, 14th October, 2024: Embracing the festive fervour, Maruti Suzuki India Limited (MSIL), today, has introduced the new Baleno Regal Edition. The new special edition version will be available across all variants of the New Age Baleno, including the automatic and CNG variants. The Baleno Regal Edition is tailored to elevate the appeal of the popular premium hatchback with enhanced cabin comfort and stylish design elements to lend a personalised touch. Equipped with complimentary accessory kits[#], the Baleno Regal Edition offers incredible value to customers looking for a technologically advanced premium hatchback with unique styling.

Commenting on the introduction of the New Age Baleno Regal Edition, **Mr. Partho Banerjee, Senior Executive Officer, Marketing & Sales, Maruti Suzuki India Limited**, said, *"Baleno has always been at the forefront of the premium hatchback segment, redefining customer expectations. To make this festive season more exciting and joyful for our customers, we have carefully crafted the new Baleno Regal Edition. It features distinct styling with appealing interior and exterior enhancements. Since its inception in 2015, this bold premium hatchback has become a part of more than 15 lakh families in India. With its aggressive design, spacious cabin, and tech-loaded features, it has captivated customers across the country. We are confident that the launch of the Baleno Regal Edition will further contribute to the festive cheer for our discerning customers."*

The Regal Edition of the New Age Baleno offers a range of carefully curated accessories to enhance the cabin comfort & add to the premium hatchback's stylish appeal. Lending a striking appearance to the exteriors are a grille upper garnish, front underbody spoiler and fog lamp garnish. A similar styling treatment is available for the rear underbody spoiler and back door garnish, along with body side moulding and door visors to give the new Baleno Regal Edition a unique new identity. The interiors of the Baleno Regal Edition are adorned with a new seat cover, interior styling kit, window curtain and all-weather 3D mats.

The embellishments on the Baleno Regal Edition are designed to complement the New Age Baleno's suave, tech savvy persona. The New Age Baleno is loaded to the gills with a barrage of high-end technology features including the 360 View Camera, coloured Head Up Display for the driver, LED projector headlamps with NEXTre' LED DRLs, Auto Dimming Interior Rear View Mirror, Automatic Climate Control, and a SmartPlay Pro+ Infotainment system with a 22.86 cm display for a high-end experience. Secured by the NEXA Safety Shield, the new Baleno Regal Edition is equipped with an array of safety features including 6 airbags, ESP, Hill Hold Assist, ABS with EBD, and the next-generation Suzuki Connect telematics with over 40 smart features.

Maruti Suzuki Baleno Regal Edition Complimentary Package#			
ALPHA	ZETA	DELTA	SIGMA
Front Underbody Spoiler	Front Underbody Spoiler	Front Underbody Spoiler	Front Underbody Spoiler
Rear Underbody Spoiler	Rear Underbody Spoiler	Rear Underbody Spoiler	Rear Underbody Spoiler
Seat Cover (Dual Tone Liner Finish)	Seat Cover (Dual Tone Liner Finish)	Seat Cover (Premium Adrenaline Line Finish)	Seat Cover (Premium Adrenaline Line Finish)
All Weather 3D Mat	All Weather 3D Mat	All Weather 3D Mat	All Weather 3D Mat
Body Side Molding	Body Side Molding	Body Side Molding	Body Side Molding
Mud Flap	Mud Flap	Mud Flap	Mud Flap
3D Boot Mat	3D Boot Mat	Grille Upper Garnish - Chrome	3D Boot Mat
Grille Upper Garnish - Chrome	Grille Upper Garnish - Chrome	Rear Garnish - Chrome	Grille Upper Garnish - Chrome
Rear Garnish - Chrome	Rear Garnish - Chrome	Premium Steering Cover (Grip PU)	Rear Garnish - Chrome
Interior Styling Kit	Premium Steering Cover (Grip PU)	Interior Styling Kit	Premium Steering Cover (Grip PU)
Back Door Garnish - Chrome	Interior Styling Kit	Back Door Garnish - Chrome	Interior Styling Kit
High Performance Vacuum Cleaner	Back Door Garnish - Chrome	High Performance Vacuum Cleaner	Back Door Garnish - Chrome
Fog Lamp Garnish - Chrome	High Performance Vacuum Cleaner	Fog Lamp	Mid Chrome Garnish
Nexa Cushion Black	Fog Lamp	Mid Chrome Garnish	High Performance Vacuum Cleaner
Logo Projector Lamp	Nexa Cushion Black	Nexa Cushion Black	Fog Lamp
Premium Body Cover	Logo Projector Lamp	Premium Body Cover	Premium Body Cover
Door Visor	Premium Body Cover	Door Visor	Nexa Cushion Black
Protective Sill Guard	Door Visor	Protective Sill Guard	Door Visor
Window Curtain (4 door)	Protective Sill Guard		Protective Sill Guard
			Rear Parcel Shelf
			Air Inflator - Digital
			Logo Projector Lamp
			Gel Perfume - Breeze
			Window Curtain (4 door)
			Chrome Handle (1 Hole)
INR 45 829	INR 50 428	INR 49 990	INR 60 199